

# Snowmass Village is the Biking Heart of Gold in Colorado

Snowmass is Home to the Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center, Featuring World-Class Downhill and Cross-Country Mountain Biking, First-Rate Road Biking, and Iconic Two Wheeled Events



Photo Credit: Tamara Susa

Snowmass Village, Colo., (Summer 2024) - Snowmass Village, Colorado serves as a world class hub for summer biking, whether it be downhill, cross country, or road. Snowmass Village itself features 90+ miles of meticulously maintained road and dirt trails and over 4,400 vertical feet of lift served downhill trails. In addition, Snowmass offers bike clinics, bike sharing, rentals and bike services, events and races, and free transportation and parking.

<u>Aspen Snowmass/Roaring Fork Valley IMBA Gold-Level Ride Center™</u> Snowmass, along with the rest of the Roaring Fork Valley is the first IMBA Gold-Level Ride Center™ in Colorado, as designated by the International Mountain Biking Association. The IMBA Gold-Level designation, the top award for mountain biking destinations, offers mountain bike enthusiasts more than 300 miles of high quality singletrack from Aspen and Snowmass to Basalt, Carbondale, and Glenwood Springs. Guests riding in Snowmass and the Roaring Fork Valley can take their pick of adventure, from lift-served gravity trails in the Snowmass Bike Park and expertonly long rides, to family-friendly trails and backcountry adventures. The Aspen Snowmass / Roaring Fork IMBA Gold-Level Ride Center is the first Gold-Level Ride Center in Colorado, only the fifth in United States, and among only seven in the world. Rides vary for all age and skill levels. www.bikesnowmass.com

## **Downhill & Cross-Country Mountain Biking**

Snowmass features biking trails for all abilities, from the **Snowmass Loop**, which consists of 28 miles and 4,408 total feet of vertical singletrack combining over 10 different trails; to the 3.7 mile Tom Blake trail, a local's favorite singletrack ride/hiking trail. Guests looking to connect Snowmass to nearby Aspen need look no further than the Government Trail, which winds 6.6

miles from Snowmass to Aspen through evergreen stands, aspen groves, gilded meadows, technical rock sections and multiple streams on its way to Buttermilk Ski Area, and eventually, Maroon Creek bridge. The "Reverse Government", from Aspen to Snowmass is also a popular summer ride.

The Snowmass Bike Park, located on Snowmass Ski Area, is open daily starting June 21 for guests to explore, complete with beginner, intermediate, and expert trails. From the top of the Elk Camp Chairlift, across Snowmass Ski Area, and down to Snowmass Village, the <a href="Snowmass Bike Park">Snowmass Bike Park</a> offers something for every level of downhill mountain bike rider. The Snowmass Bike Park features more than 25 miles of purpose-built, diverse gravity trails ranging from beginner-friendly and flowing singletrack to dynamic and challenging technical descents—not to mention sweeping mountain views and plenty of options in Snowmass for post-ride refreshments.

# Road Biking

Road cyclists basing out of Snowmass can ride to the summit of several iconic road rides, including the 28 mile climb from Snowmass Village to the top of **Independence Pass** (Colorado's fourth highest paved road), at 12,095 feet above sea level; the 17 mile climb from Snowmass Village up Maroon Creek Road to the iconic **Maroon Bells**; the 18 mile ride from Snowmass Village into **Ashcroft Ghost Town**; and the route from divide road through **Old Snowmass** for a mix of gravel and road riding – frequented by pro cyclists as a late summer training ride. There are also gentler rides to choose from, including the **Brush Creek Trail** which links cyclists to the **Rio Grande Trail** (40+ miles of paved trail) that runs along the beautiful Roaring Fork River up and down the valley. Many guests rent one-way bikes and ride between Aspen, Snowmass, and Basalt, with a stop along the way at local's favorite, Woody Creek Tavern, an old haunt of Hunter S. Thompson.

# Rentals, E Bikes & Bike Shares

Snowmass is home to a variety of bike shops, recognized for quality service and products. Shops around the Village offer bike rentals and information. **Rental bikes** include cruisers, road bikes, kid's bikes and trailers, and mountain bikes for trail, enduro, and downhill riding. **E-bikes** are also available to rent. Please note that Class 1 electric bikes are only permitted on bike and pedestrian paths and trails in Snowmass Village. Class 2 and Class 3 e-bikes are not. Class 1 e-bikes are not allowed on any non-paved paths or trails.

**WE-cycle,** the Roaring Fork Valley's not for profit free bikeshare program, offers a quick and fast bike connection between the two stations at Snowmass Town Park and Club Commons on the Snowmass Golf Course. Snowmass joins Aspen, Basalt, Willits, El Jebel, and Carbondale in offering this fare-free service to provide a convenient and healthy form of transportation. Once signed up, guests and locals can take unlimited 30-minute rides. Get rolling at we-cycle.org.

### **Bike Washing & Transportation**

Snowmass offers five locations for bike washing after a dusty day on the trails. There are two wash locations on the Snowmass Mall, two in Snowmass Base Village, and one at Snowmass Town Park.

Snowmass offers free bus transportation which carry bikes after a one-way ride. In addition, RFTA, the regional transportation authority, offers subsidized fares and bike hauls from further afield. Visit www.rfta.com and www.snowmasstransit.com for more information.

# 2024 Snowmass Bike Events VNTRbirds Presents VIDA MTB Series Sunset Tuesdays at Elk Camp Audi Snowmass 50 Bike Race Snowmass Gran Fondo

Guests can visit <u>www.bikesnowmass.com</u>, a resource for all information related to biking in Snowmass, to plan their routes and rides. For more information on bike events, please visit

# www.gosnowmass.com/events.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best winter ski areas and summer mountain biking destinations in the world. Snowmass, along with the rest of the Roaring Fork Valley, is the only IMBA (International Mountain Biking Association) Gold Level Ride Center™ in Colorado, one of only 7 in the world. Surrounded by breathtaking peaks and adjacent to 2.8 million acres of wilderness, the Village offers 95% slopeside lodging, is home to 30+ restaurants, and offers a variety of shops, unique special events, an abundance of live music, family activities, and much more. For more information and a complete calendar of events and activities, please visit www.gosnowmass.com.

Snowmass Tourism Media Contact: Sara Stookey Sanchez, Public Relations Manager, Snowmass Tourism; <a href="mailto:sstookey@gosnowmass.com">sstookey@gosnowmass.com</a>.