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WE'RE A WINTER DESTINATION, TOO

In September, the aspen leaves turn and people from around the world come to Snowmass to walk through stunning gold foliage. When those leaves begin to fall in late October, so does the snow — some of the best snow the world has to offer.

Aspen Snowmass is one of North America's most renowned resorts because of its incredible diversity of terrain and a serious dedication to hospitality. Snowmass — the largest of the four mountains that make up the resort — has something for every skier, from first-timers to fearless freeriders and is famous for family programs both on and off the slopes.

With the convenience of 95% ski-in/ski-out lodging that takes you directly to daring steeps, fabulous beginner and intermediate terrain, parks and pipes, and an adaptive recreation program, Snowmass offers a slope for everyone. Visitors that don't downhill can enjoy extreme vacations that include spa experiences, snowshoeing, dog-sledding, cross-country skiing, nature tours and more. There's no end to the adventure at Snowmass.

GET ON UP

When the snow melts, things heat up at Elk Camp. The Elk Camp Gondola takes riders to activities ranging from hiking and biking trails to paintball, disc golf, a climbing wall and a Eurobungy. The Elk Camp lift takes riders even higher, for stunning views of the Elk Range and Maroon Bells from 11,325 feet.



GO WESTERN

The Snowmass Rodeo started by the local ranching community 43 years ago, is the oldest continuously running rodeo in Colorado. Held weekly on Wednesday evenings during the summer, it's full of authentic fun and Old West charm.



GO PLAY

Snowmass has courts for basketball, tennis, volleyball, and parks that host everything from soccer matches to horseshoes. The Snowmass Village Recreation Center houses unique outdoor saline pools, open year-round with a water slide and water features, a bouldering cave, climbing walls, skate park, weight room and more. And the Snowmass Club offers a challenging game of golf, though the views make it hard to keep your head down.

EXPLORE

By Jeep, or horseback, or hot air balloon, you'll want to see Snowmass from above. Tours come in all flavors, from scenic to historic to wildlife viewing. At the foot of those mountains are our crystal-clear rivers, perfect for rafting and famous for fly fishing.



HIT THE TRAIL

Grab a map and head out on one of Snowmass' many scenic hiking trails (properly equipped, of course), or join a Naturalist from the Aspen Center for Environmental Studies (ACES) for a free guided wildflower hike or meadow walk. Explore more by hiring an ACES Naturalist Guide to lead you on adventures on your own schedule.

GET ARTSY

For half a century, Anderson Ranch Arts Center has been bringing together artists from around the world as well as bringing together the Snowmass community. Tour the historic building to see artist studios and gallery exhibits, dine at the Café or send a budding artist to a children's workshop.



VISIT THE PAST

Some of Snowmass' most famous guests came here a long time ago. Visit our Ice Age Discovery Center to see fossils and learn about the mastodons, mammoths and other animals and plants that lived here 100,000 years ago.



BIKE SNOWMASS

Snowmass is where all those spin classes pay off. There are more than 75 miles of mountain biking trails that connect directly to Snowmass Village, with everything from gentle meadow rides to banked downhill courses in the Snowmass Bike Park, where lifts carry you to the start line. Experienced riders take on the Snowmass Loop, 25 miles of switchbacks and scenery around the rim of Snowmass Village that are sure to test your skills and your aerobic capacity.

On the pavement or paths, there are leisurely family rides down to Woody Creek or up to Aspen, with shuttles by local bus to get you home should dusk (or margaritas) overtake you. Lycra-clad athletes won't want to miss the challenging hills of Maroon Creek Road up to the famous Maroon Bells, or Independence Pass — an unbroken climb to the Continental Divide.

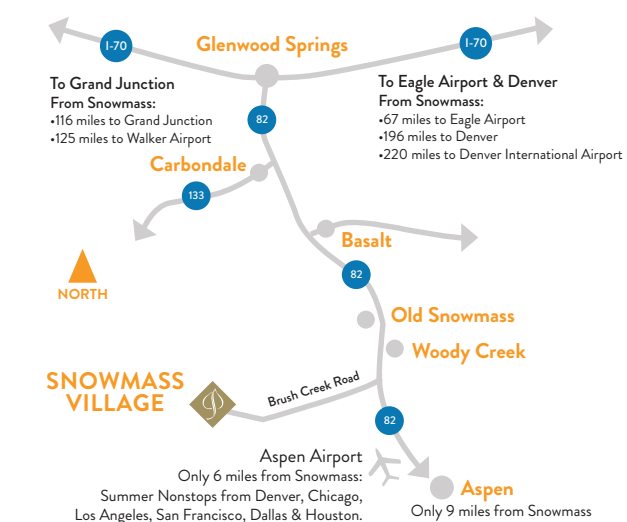
Snowmass' legendary terrain is home to international biking events including the Enduro World Series, Big Mountain Enduro and Audi Power of Four endurance series.

For additional information on biking in and around Snowmass, visit bikesnowmass.com.

GO SNOWMASS COLORADO

SUMMER 2016

GETTING HERE



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SNOWMASS SHINES IN SUMMER

Breathtaking beauty. Heart-pounding excitement. And a boredom-defying schedule of events for people who don't just want to get away, but want to get up and go.

There's simply no place like Snowmass in the summer. It begins with our warm Western hospitality, fantastic restaurants, renowned arts center, clear rivers for fishing and floating and over 90 miles of hiking, biking and equestrian trails. Layered on top of that are food and drink festivals, concerts by chart-topping musicians, incredible endurance races, wellness events and dozens of ways to escape into the wilderness for amazing scenery.

For a family vacation, a multi-generational gathering, a wedding, a reunion with friends, or romantic trip for two, there's no place like Snowmass — and no time as special as summer.

RESTAURANTS

Maybe you come to Snowmass for the comfort and ease, or maybe you come for the adventure. Either way, we've got menus to suit you. With 30 restaurants, Snowmass can serve you anything from the perfect pastry and coffee to the finest of fine-dining experiences. Our local chefs plate up hearty mountain fare, delicious wild game menus, and locally sourced cuisine, as well as global flavors such as Pan Asian, Italian, Mexican and Cajun. No matter your appetite or budget, there's something delicious in your future, three (or more) times a day.



SHOPPING

We're in the middle of the great outdoors, but Snowmass is anything but a retail wilderness. We've made sure you can find everything you need for a great vacation and plenty of things you'll want to take home. In the course of one walk, you can check out the latest in outdoor gear and apparel, visit boutiques brimming with jewelry and fashion and search for that perfect Snowmass souvenir. Grab a bottle of your favorite wine to go with fresh, local produce and pick up some handmade chocolates for dessert. And if you're shopping for your next adventure, we've got expert outfitters to guide you and get you exactly where you want to go.

LODGING

Snowmass is the sleeper hit of the summer, with lodging that runs from luxury suites to budget-friendly rooms. There are funky ski-town lodges where families gather in rustic lobbies and big-name hotels that can accommodate hundreds of travelers for a conference or event. Many feature great amenities like shuttle service, included breakfasts, fireplaces and hot tubs. No matter where you rest your head, you can rest assured that you'll be treated with that famous Snowmass hospitality.



EVERY KID IS A V.I.K. IN SNOWMASS

Snowmass has a slate full of kids' activities and they're not just tacked on to keep the tykes occupied. We've got a dedicated Very Important Kids' program, built from the ground up to provide rich (and fun) experiences for the younger set.

Every week from June until September, your kids can enjoy activities that run from outdoorsy to cultural, scientific to sporting. Any given day might find them at Camp Smashbox, in the Treehouse Kids' Adventure Center or Camp Snowmass, halfway up a climbing wall at Elk Camp, studying mastodon fossils, toasting marshmallows for s'mores, swimming at the Snowmass Recreation Center or running and gunning at paintball. If you're lucky, your kids might even invite you along for some of it.

V.I.K. Snowmass is open to all children. Get specific daily and event programming, deals and dates at VKSnowmass.com.



SNOWMASSIVE SUMMER 2016



JUNE

- 3-4 Ragnar Trail
- 8, 15, 22, 29 Snowmass Rodeo (Wednesdays thru Aug. 17)
- 11 Snowmass Craft-Beer Rendezvous
- 11 Free Music Series: Royal Southern Brotherhood
- 16 Heritage Fire
- 18 Grand Cochon
- 20-24 13th Annual AREDAY Summit, Film Fest and Expo
- 23 Free Music Series
- 25 The Prestige Imports Snowmass Loop Mountain Bike Fondo
- 25-26 Demo Days
- 30 Free Music Series: Steel Pulse, Prince Ea, DJ Drez
- 30-3 Wanderlust Aspen Snowmass

JULY

- 1 Free Music Series: Karsh Kale & The Wanderlust Tribe, Magic Giant
- 2 Free Music Series: Xavier Rudd, Son Little, Elijah Ray
- 1-3 Wanderlust Aspen Snowmass
- 6, 13, 20, 27 Snowmass Rodeo (Wednesdays thru Aug. 17)
- 9-10 The MBS Summer Crush at Snowmass
- 14 Free Music Series: Leftover Cuties
- 16 Free Music Series: Deaf Camp Benefit
- 17-22 Anderson Ranch 50th Anniversary
- 22 Free Music Series: Anderson Ranch
- 22-24 Snowmass Doubles Volleyball Tournament
- 27-31 Enduro World Series
- 28 Free Music Series: Chali 2na

AUGUST

- 3, 10, 17 Snowmass Rodeo
- 5-7 VIDA MTB Series Flagship Clinic
- 6 Audi Power of Four Mountain Bike Race
- 6 Free Music Series: Tartan Terrors
- 6-7 Colorado Scottish Festival & Highland Games
- 7 Audi Power of Four Trail Run
- 11 Free Music Series: The Samples
- 12-13 Ragnar Relay Colorado
- 18-21 Zoppé Italian Family Circus
- 20 Chalk It Up!

SEPTEMBER

- 2-4 JAS Aspen Snowmass Labor Day Experience
- 10-11 Tough Mudder Colorado
- 15-18 Classic Cars in Snowmass
- 16-17 Snowmass Wine Festival
- 16-18 41st Annual Snowmass Balloon Festival
- 24 Golden Leaf Half Marathon
- 24-25 CU In Snowmass Collegiate Bike Races and Banzai Open Downhill

Check gosnowmass.com frequently. We're adding events all the time!
Schedule of events is tentative and subject to change.